labels
using silver ink

Before you can start designing, you'll need to create a silver channel to show us which sections of the design should be printed with silver ink.

Select Pantone colour 877C and re-name the swatch '**Silver**' (making sure the '**S**' is capitalised). Anything that is selected with the '**Silver**' swatch will be printed in silver. (See fig 1.1)

1) To print **Silver** text, assign your text as the '**Silver**' swatch. The same concept applies for strokes, drop shadows, fills etc.

2) The areas of '**Silver**' will appear in the spot colour you originally selected (See fig 1.2).

3) To print '**Silver**' underneath CMYK, the '**Silver**' channel must be overlaid over the top of the CMYK elements and set to '**Multiply**'. Printed Easy will print the '**Silver**' underneath the CMYK when we produce the Label.

4) **Silver** can be used alone to create a **Pantone 877c** mid brilliance colour, it can also be used to create any other metallic colour (see fig 1.2). The red in this image would print as a metallic red. Don't forget to remove the silver channel from any areas that you do not want printed with metallic colour.

NOTE: For the '**Silver**' to print as fully opaque, the channel must be set to 100% opacity with no tints, effects or overprints. You will also need to set the '**Silver**' channel to '**Multiply**' to ensure everything prints correctly. (See to the right)
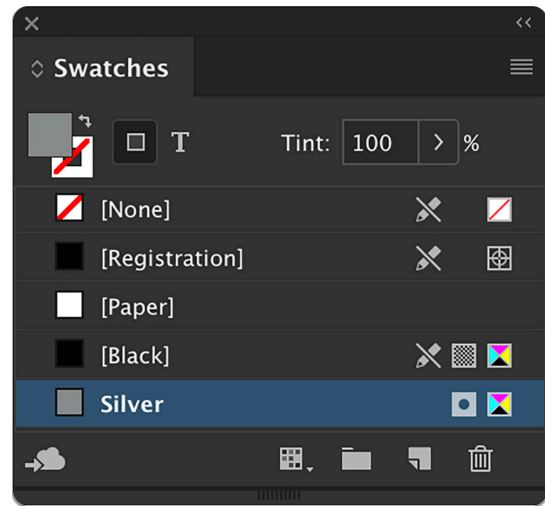
Fig 1.1

Fig 1.2

Left: How your silver layer will look on screen.

Centre: How your final artwork will look on screen once your silver layer is overlaid and set to '**Multiply**'.

Right: How your final printed Label will look on a white PP film.